



BrightCloud
Online Backup

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BrightCloud has been delivering ITIL designed managed services for 10 years and now includes a secure, automated online back-up service for all sizes of companies. Online Backup enables organisations of any size to safely and reliably backup their business critical data in order to protect themselves from possible disasters and is an essential part of our Business Continuity Service. Online backup is a compelling and affordable proposition for any business. Files are de-duplicated and compressed prior to being backed up thus reducing the cost.

Benefits

- Recovery – data recovery is available 24x7x365 and can be uploaded via a network or in the case of large volumes, converted to media and express couriered (additional costs). Optional local storage pool offers speedy local recovery.
- Simplicity - No IT expertise is required making it ideal for sites that are remote from the main IT department or having no IT staff.
- Security – uses latest encryption and authentication technologies, data cannot be read without the key.
- Scalability – suitable for all/any business or amount of data.
- Cost – Data is compressed and de-duplicated, old data is archived to slow lower cost storage reducing the overall cost of backup.
- Flexibility – Large organisations, SMEs, mobile users, remote sites, and temporary offices can all be backed up to the same central data pool.

How do we do it?

Online technology solutions now provide updated backup and recovery services that are more scalable, secure, cost effective and faster than traditional tape-based technology; tape is well known for its numerous vulnerabilities and difficulties. Online Backup is hosted in highly secure data centres, manned 24x7x365. The facility includes resilient power, resilient connectivity and is established as one of the best data centre locations in the country. Data is transmitted and stored using the most secure methods available, such as strong authentication, data advanced encryption standard (AES 128, 192 or 256) and password protection. It is designed to keep backed up data confidential, while still allowing legitimate users to perform data recovery.

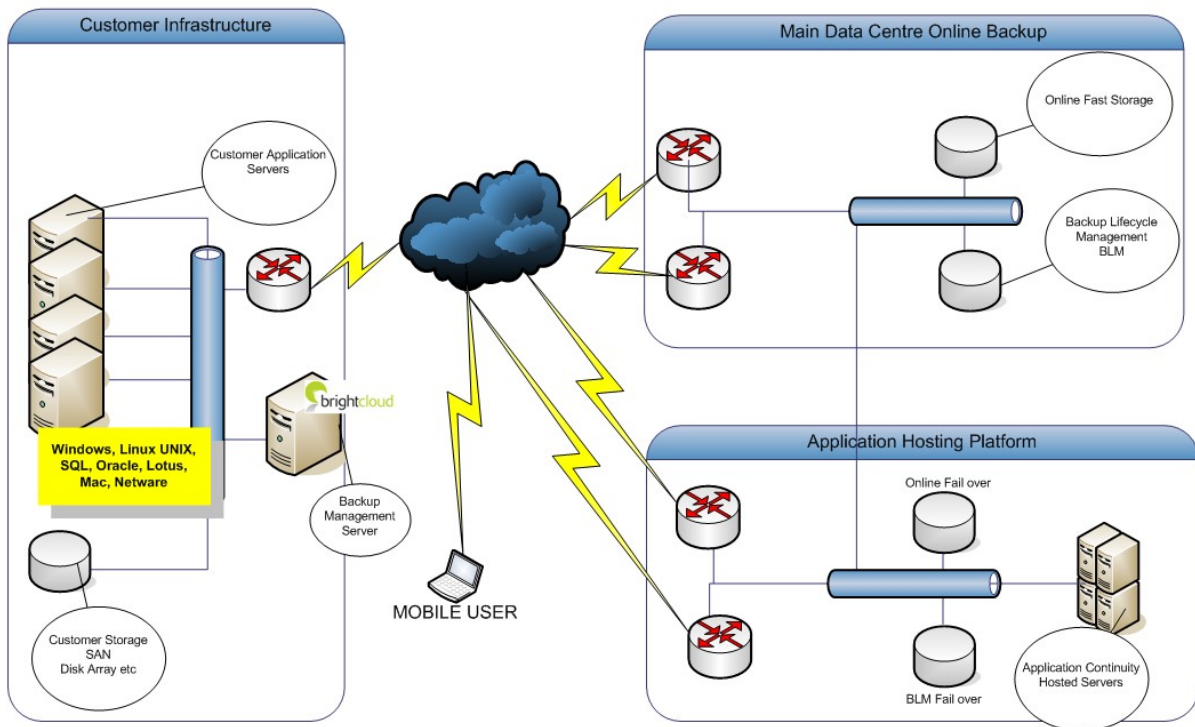
Granular Restore allows you to backup and restore individuals' emails, calendar and contact items at the mailbox level, without interrupting normal services.

We work with you to set data retention rules consistent with the requirements of your business and any applicable compliance standards. Online Backup supports Microsoft, Linux, Novell, AS 400, Mac, Exchange, Lotus Notes, SAP, VMWare, SharePoint, Oracle and SQL technologies.

“Companies who have been doing daily backups, to tape, have found when disaster strikes, that the backup tape was corrupted or the data was unrecoverable. The only safe format for total data protection is computer to computer, to an offsite location where data is professionally managed and available for disaster recovery 24/7”

Architecture

Backup and Application Continuity

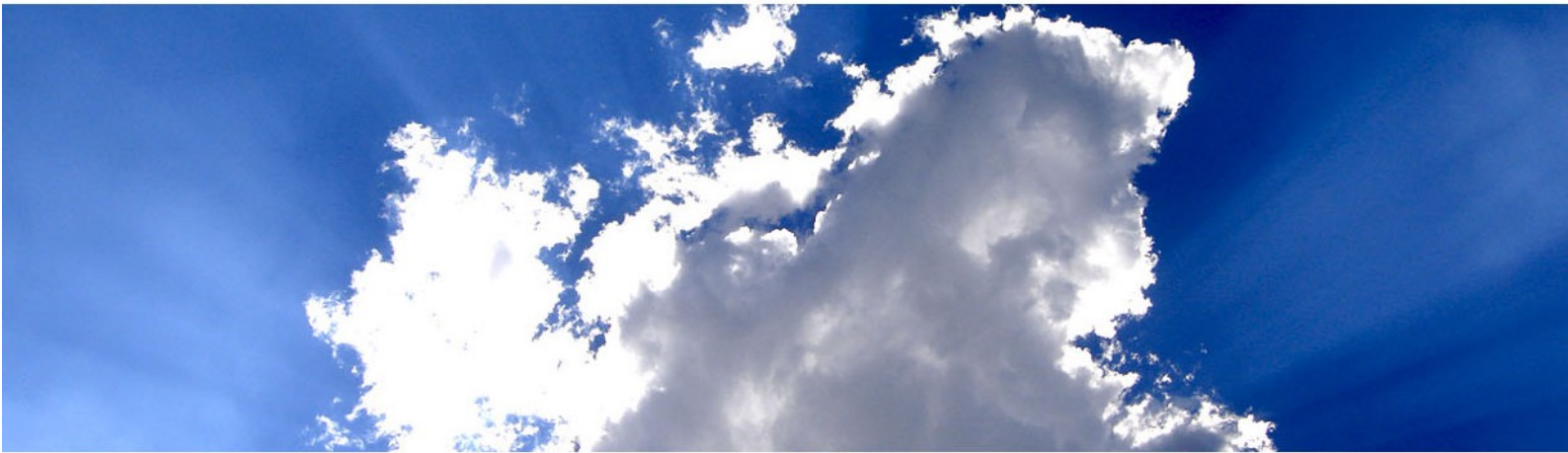


Continuous Protection

Enabling Continuous Data Protection instantly protects any new or modified files or emails as soon as they are updated; eliminating the possibility of losing any data between backup times and gives you multiple restore points per day.

Costs

Brightcloud Online Backup is priced on the amount of data stored at the data centre following all compression and de-duplication, the total size of data is then charged to you; this includes all data retention. The Data Schedule allocates new/recent and business critical data (such as recent email) to ONLINE fast storage, whilst aged or non critical data is sent to ARCHIVE slow storage called Backup Lifecycle management.



BrightCloud is the new brand identity for Services for Business.

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